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News Release #2 Clemson



NEWS RELEASE

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CLEMSON UNIVERSITY FOUNDATION TOPS PREVIOUS YEARS RECORD

(LOGAN, UT - OCTOBER 10, 2022) Clemson University Foundation raises \$240 million from private donors (individuals, businesses, foundation) in 2021. Not only did they surpass their goal for the year, they set a new record of the amount of money raised. The previous record was \$207 million in 2015.

The 2021 campaign Clemson ran had six priorities: student success, student access, athletic team success, discovery and innovation, strengthening our communities, academic research. Donors could choose from about 4000 options that were related to the priorities set by Clemson University.

In total, 120,000 individuals, corporate and foundation supporters contributed in 2021. Because of this, about 6000 Clemson students received scholarships through the foundation that significantly help students with financial pressures.

Programs receiving private support from the Foundation include, but are not limited to the redesign of Clemson Tiger Stadium, travel grants for undergraduates studying deep ocean pollution and free healthcare for the homeless program run by students.

“We’re building something that the university needs going forward – a strong culture of philanthropy. All great American colleges and universities are built around philanthropy,” Said Clemson President, Alexander Stone. “Our powerful momentum indicates that our model is working. The community understands more every day how important private support is to the university – and of the value of the university in society.”

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To learn more about supporting Clemson, please visit goClemson2025.edu.

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The Clemson University Foundation is a private, non-profit organization dedicated to advancing the mission of Clemson as an elite southern university. It has consistently received the highest ranking for efficiency and transparency from Charity Navigator, the largest independent non-profit evaluator.